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PITCH DECK



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Indian Baaz Sports Academy is a Lucknow-based sports training institute with a special focus on:

- Indian martial arts (Kalaripayattu)
- Modern combat fitness
- Youth empowerment through sports

Key Offerings:

- Indian Martial Arts Training (Kalari)
- MMA, Fitness, Squash
- Community Programs & Events
- Youth Camps & Self-defense Workshops

INDIAN BAAZ SPORTS ACADEMY





OUR FOUNDATION

Founded by passionate martial artists and fitness professionals in 2019, Indian Baaz was born out of a vision to:

- Make Indian martial arts mainstream
- Provide affordable, professional training to all age groups
- Empower youth through fitness, focus, and discipline

What started in a single locality is now poised for national recognition.



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Indian Baaz isn't just a training center—it's a movement that shapes futures. It stands as a fitness powerhouse, dedicated to building strength, stamina, and excellence through Olympic-level training. Beyond physical development, it's a discipline school where values like focus, respect, and resilience are deeply ingrained in every child. Most importantly, Indian Baaz is a community empowerment platform—opening doors for children and families by transforming sports into a path of purpose, pride, and progress. At Indian Baaz, we don't just train athletes—we build champions for life.

OUR CORE

- INDIAN MARTIAL ARTS (KALARI)
- MODERN COMBAT & MMA
- FUNCTIONAL & GROUP FITNESS
- YOUTH SELF-DEFENSE
- PERSONALITY DEVELOPMENT

OUR ACHIEVEMENTS

2021

🥈 2nd Place, Vovinam National Championship

2023

🥈 2nd Place, Kerala Kalaripayattu National Championship

2024

🥉 6 Medals at National Games Uttarakhand (1 Silver, 5 Bronze)

2025

🥉 Bronze Medal, Khelo India Kalaripayattu

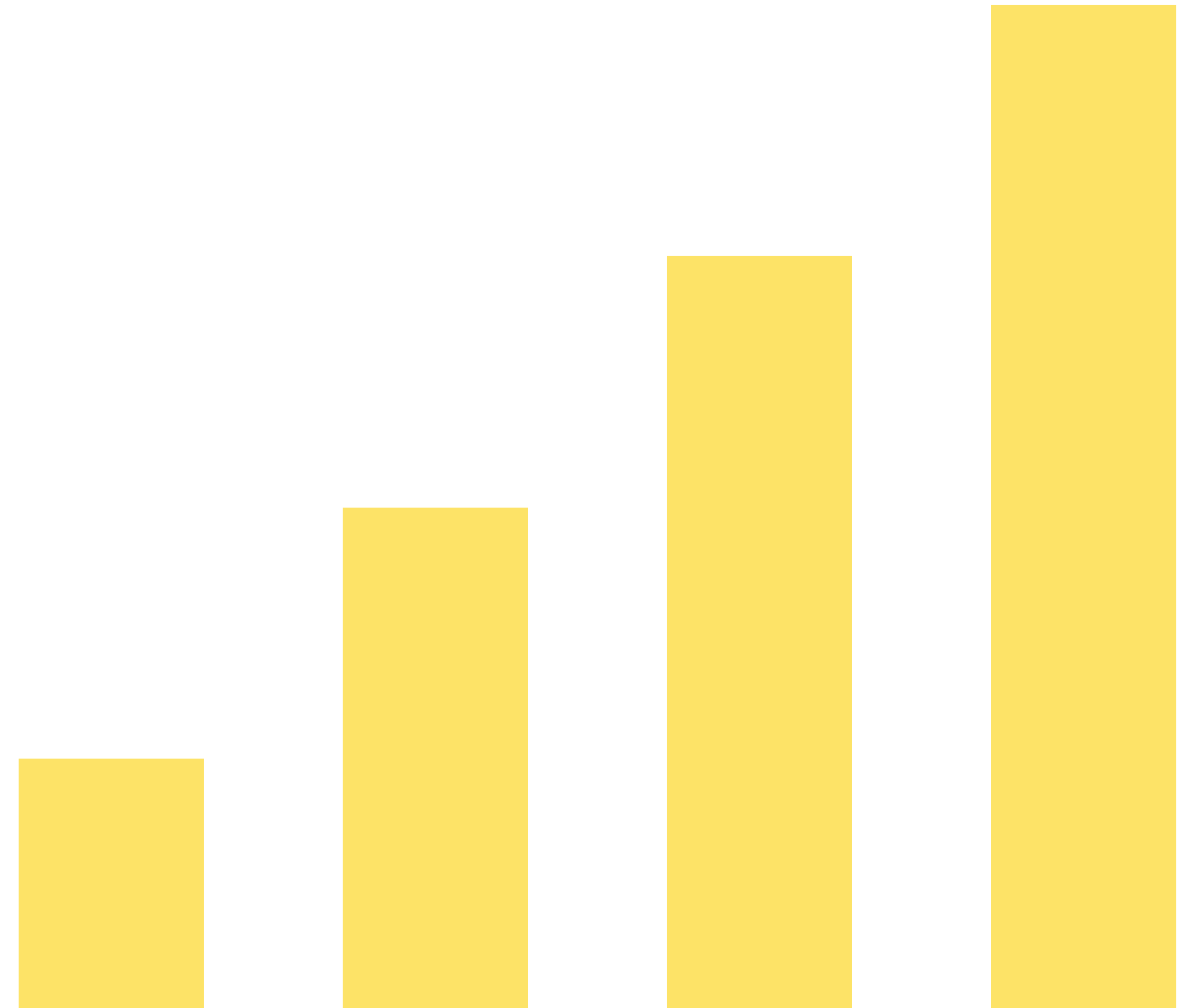
VISION

To build a nationwide ecosystem where fitness meets Indian heritage, making ancient martial arts accessible, respected, and mainstream.

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- Offering holistic training in all Olympic sports under one roof.

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- Introducing unique sports like horse riding, archery, fencing, gymnastics, Gun Shooting and other enriching activities to promote both physical and mental development.

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- Providing residential hostel facilities to ensure focused growth and accessibility for children across the country.
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MISSION

Our mission is to empower the next generation of athletes by providing world-class training in Olympic sports, supported by academic excellence, residential care, and a nurturing environment. We are committed to discovering, developing, and refining young talent through structured programs, modern infrastructure, and a focus on discipline, character, and holistic growth.

01

Promote Indian martial arts as a primary sport.

02

Enable youth with physical, mental, and cultural strength.

03

Partner with schools & local bodies to integrate fitness in daily life.

04

Offer a one-stop solution for martial arts, fitness, and sports development.

WHY SHOULD YOU CHOOSE IBSA?

➤ OFFICIALLY CERTIFIED

➤ PROFESSIONAL
COACHES

➤ BEST TRAINING
CENTERS

➤ REAL IMPACT

NOTES:

Indian Baaz Sports Academy (IBSA) isn't just a training ground — it's a powerhouse of transformation. We offer professional coaching in all Olympic sports, with a strong focus on overall development. From horse riding to personality building, academic support to sports discipline — we shape the complete athlete. We also take pride in being one of India's leading centers for Kalaripayattu, the ancient martial art form, combined with modern self-defense training for boys and girls alike. At IBSA, children don't just become athletes — they become confident, strong, and ready for life.

DIRECTOR PANEL



Mr. Vaibhav



FOUNDER/ PRESIDENT

Mr. Priyanshu



VICE- PRESIDENT

Ms. Mansi



GENERAL SECRETARY

Mr. Sunny



JOIN SECRETARY

IBSA

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MEET OUR CORE TEAM

Mr. Sahil



COACH

Ms. Jyoti



COACH

Ms. Bushra



COACH

Ms. Deepanshi



COACH

Ms. Shivangi



ASSISTANT COACH

Ms. Shamiksha



ASSISTANT COACH

Mr. Lucky



ASSISTANT COACH

Ms. Khushi



ASSISTANT COACH

WHY WE NEED INVESTMENT?



1

Expand Multi-Sport Infrastructure

Build advanced training arenas for all Olympic sports, horse riding tracks, and Swimming pools.

2

Develop Residential & Hostel Facilities

Create safe, modern living spaces with academic support and wellness programs for children from across India.

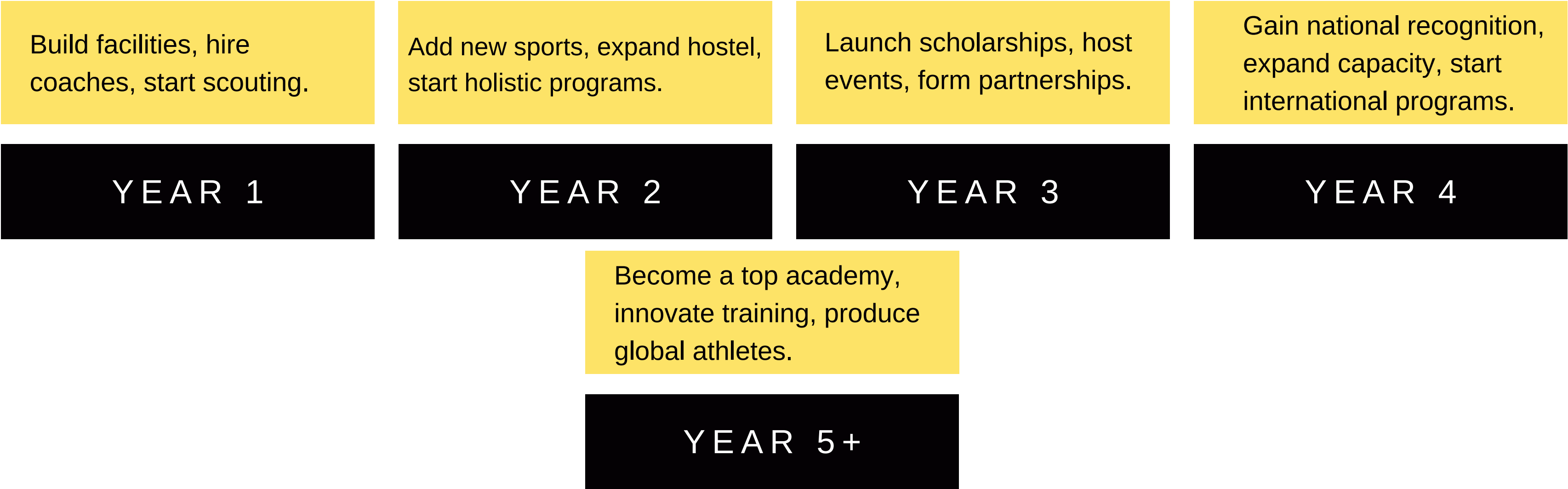
3

Hire National-Level Coaches & Experts

Onboard certified coaches, sports psychologists, nutritionists, and Kalaripayattu masters for world-class training.

FUTURE ROADMAP

IBSA will start by building facilities and hiring coaches, then add more sports and expand the hostel. Next, we'll launch scholarships and host events, followed by gaining national recognition and international exposure. Ultimately, we aim to become a leading academy producing world-class athletes.



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THANK YOU



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